



PATENT
Docket No. 577172000200

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Steven O. MARKEL et al.

Application No.: 10/046,618

Art Unit: 2614

Filed: October 26, 2001

Examiner: Sheleheda, James R.

For: COLLECTION OF AFFINITY DATA FROM
TELEVISION, VIDEO OR SIMILAR
TRANSMISSIONS

**REVOCATION OF POWER OF ATTORNEY WITH NEW
POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Technology Center 2600

Dear Sir:

Intellocity USA, Inc., the assignee of the entire right, title and interest in this patent application, hereby revokes all Powers of Attorney previously granted relating to this application and appoint as its attorneys or agents, with full power of substitution, association, and revocation, to prosecute this application and to transact all business in the United States Patent and Trademark Office connected herewith to the Practitioners associated with Customer Number 43997.

An assignment from the inventor(s) of the above-identified application was recorded in the U.S. Patent and Trademark Office at Reel 012794 , Frames 0964-0966. The undersigned notes that the statements above and signature below form the equivalent of a Statement Under 37 CFR 3.73(b) as provided on form PTO/SB/96.

Further, please change the correspondence address for this application to the address associated with Customer Number 43997. Said appointment is to be to the exclusion of the inventors and their attorneys in accordance with the provisions of 37 CFR 3.71.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Telephone communications concerning this application should be directed to Scott Doyle at (703) 760-7721; facsimile communications should be directed to Scott Doyle at (703) 760-7777.

Intellocity USA, Inc. (The Assignee of Record)



Dated:

MAY 7, 2004

Name: Steven Reynolds
Title: Executive Vice-President

Address: Intellocity USA, Inc.
275 Sacramento Street
San Francisco, California 94111